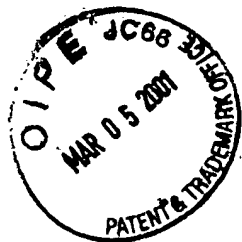


#3



005217.P022

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )  
 )  
Armando Paul Stettner )  
 )  
Serial No.: 09/747,424 )  
 )  
Filed: December 21, 2000 )  
 )  
For: SYSTEM AND METHOD FOR INTERACTIVE )  
ADVERTISING )

Box Missing Parts

Assistant Commissioner for Patents  
Washington, D.C. 20231

RESPONSE TO NOTICE TO FILE MISSING PARTS OF APPLICATION  
(FILING DATE GRANTED)

Sir:

In response to the Notice to File Missing parts of Application (Filing Date Granted) mailed January 31, 2001, please find enclosed:

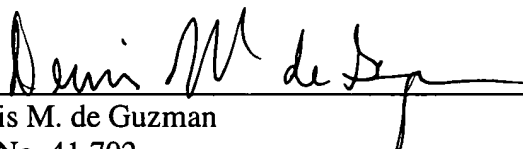
- (1) a duly executed Declaration and Power of Attorney with respect to the above-referenced patent application;
- (2) a check in the amount of \$930.00 in payment of the filing fee and surcharge of 37 C.F.R. § 1.16(e);
- (3) a copy of the Notice to File Missing Parts of Application;
- (4) Transmittal for Formal Drawings; and
- (5) Formal Drawings.

If any additional fee is required, please charge Deposit Account No. 02-2666. A duplicate of this Response is enclosed for deposit account charging purposes.

Respectfully submitted,

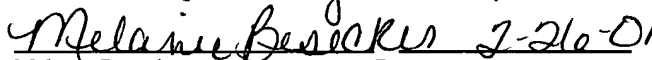
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN

Dated: 2-26-01

  
Dennis M. de Guzman  
Reg. No. 41,702

12400 Wilshire Boulevard  
Seventh Floor  
Los Angeles, CA 90025-1026  
(425) 827-8600

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to the Assistant Commissioner for Patents, Washington, D.C.  
20231 on February 26, 2001

  
Melanie Besecker Date



## UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS  
UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 20231  
www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/747,424	12/21/2000	Armando Paul Stettner	005217.P022

CONFIRMATION NO. 1478

## FORMALITIES LETTER



\*OC000000005723067\*

Dennis M. de Guzman  
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP  
Seventh Floor  
12400 Wilshire Boulevard  
Los Angeles, CA 90025-1026

Date Mailed: 01/31/2001

## NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b).

## Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given TWO MONTHS from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing.  
*Applicant must submit \$ 710 to complete the basic filing fee and/or file a small entity statement claiming such status (37 CFR 1.27).*
- Total additional claim fee(s) for this application is \$90.
  - \$90 for 5 total claims over 20.
- The oath or declaration is unsigned.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 930.

ENTERED

FEB 14 2001

STATUS DB-LA

A copy of this notice MUST be returned with the reply

03/07/2001 SDENB0B1 00000087 09747424

*let*  
Customer Service Center  
Initial Patent Examination Division (703) 308-1202

01 FC:101  
02 FC:103  
03 FC:105

710.00 OP  
90.00 OP  
130.00 OP

PART 2 - COPY TO BE RETURNED WITH RESPONSE



Docket No.: 005217.P022

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

#4

In re Application for: )  
 )  
Armando Paul Stettner )  
 )  
Application No.: 09/747,424 )  
 )  
Filed: December 21, 2000 )  
 )  
For: SYSTEM AND METHOD FOR INTERACTIVE )  
ADVERTISING )

**TRANSMITTAL OF FORMAL DRAWINGS**

Box Missing Parts  
Assistant Commissioner for Patents  
Washington, D.C. 20231

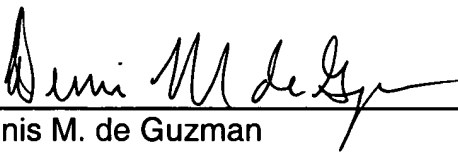
Dear Sir:

Enclosed herewith for filing in the above-identified U.S. patent application are the formal drawings, Figures 1, 2, 3, 4, 5, and 6, (6) sheets.

Respectfully submitted,

BLAKELY SOKOLOFF TAYLOR & ZAFMAN, LLP

Date: 2-26-01

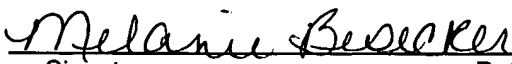
  
Dennis M. de Guzman  
Reg. No. 41,702

12400 Wilshire Boulevard  
Seventh Floor  
Los Angeles, CA 90025  
(425) 827-8600

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents and Washington, D.C. 20231, on February 26, 2001 by

**Melanie Besecker**

typed or printed name of person mailing correspondence

 2-26-01  
Signature Date